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## MENTORING FOR NEETS (TPI-1579). TASK NO. 2 (TESTING STAGE)



mentoring  
NEETS





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# THE PROJECT – GENERAL INFORMATION I

- **Project** - *Mentoring for NEETs. Innovative form of personal advising supporting educational and employment activation of NEET youth*, No. POWR.04.03.00-00-0029/18
- **Partnership** – BD Center Ltd. in partnership with Pedagogical University of Krakow, and Kaakkois – Suomen Ammattikorkeakoulu
- **Duration** – 35 Months (1st January 2019 to 30th November 2021)
- **Programme** - Operational Programme Knowledge Education Development 2014-2020, Priority Axis IV Social Innovations and Transnational Cooperation, Measure 4.3. Transnational Cooperation, co-financed by the European Union as part of the European Social Fund





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# THE PROJECT – GENERAL INFORMATION II

- **Main objective** – during 35 months to create, and then to test, and modify in a transnational public-private consortium new tools supporting inclusion and development of social competences useful (among others) on the labor market among Polish NEET youth (young people not in education, employment or training) and the implementation thereof by a minimum of 16 institutions working for NEET youth in Poland





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# THE PROJECT – GENERAL INFORMATION III

- **Main products created in the project (Task No. 1):**
  - the model of individual and group NEET mentoring, based on solutions developed in Finland
  - the first in Poland platform on mentoring NEETs containing digital products from the project
  - e-learning courses for users – youth workers
  - e-learning courses for prospective NEET mentors
  - tools for examining the effectiveness of NEET mentors among NEET young





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# TASK NO. 2 – GENERAL INFORMATION I

- **Name** - *Testing the developed solutions with target groups*
- **Partnership** – BD Center Ltd. in partnership with Pedagogical University of Krakow
- **Duration** – 12 Months (1st October 2019 – 30th September 2020)
- **Implementation area** - Małopolskie and Podkarpackie Regions of Poland





# TASK NO. 2 – GENERAL INFORMATION II

## ▪ Target groups:

- 60 people, 15-29 years old, not in employment, education or training (NEET) for a minimum of four weeks before joining the project, living in Podkarpackie Region of Poland
- 70 people working with youth (35 people living in Małopolskie Region and 35 from Podkarpackie Region) in various institutions and organizations (public and private, non-governmental, support groups, etc.), including prospective NEET mentors, who would be able to employ the project's products in their work with young people





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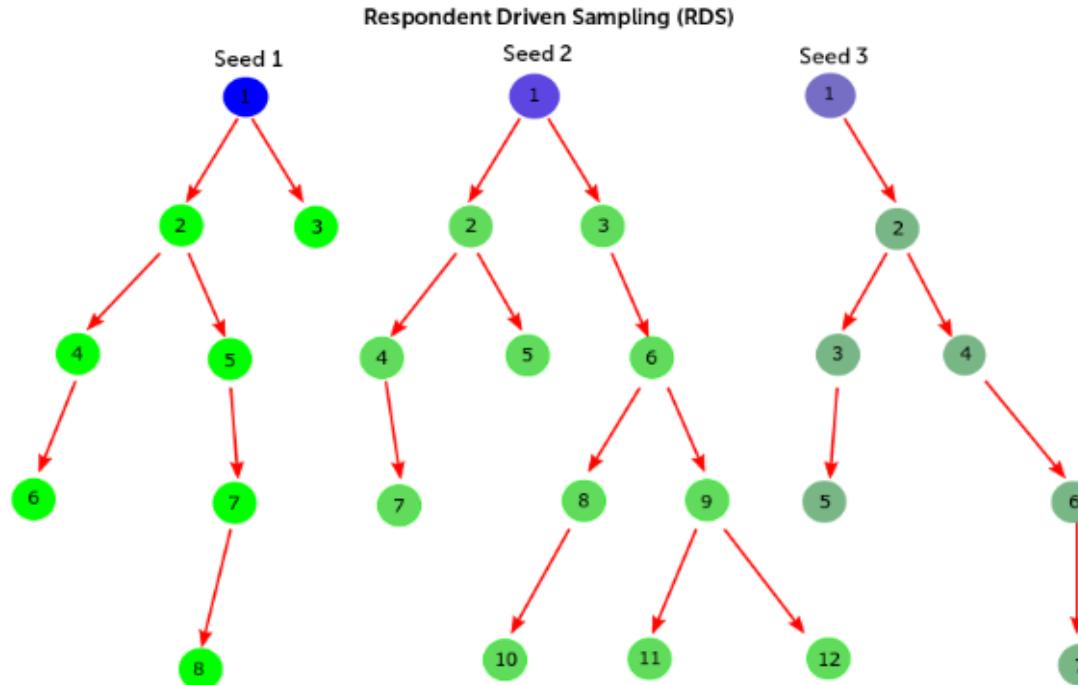
# TASK NO. 2 – GENERAL INFORMATION III

- **Main purpose of Task No. 2** - to test the whole model of mentoring developed in the project *Mentoring for NEETs* and its main supporting tools:
  - online platform
  - e-learning courses for users
  - online diagnostic tool enabling to make an assessment of social competences of NEET youth



# TASK NO. 2 – GENERAL INFORMATION IV

- **Recruitment of 60 NEET young people method:**
- **RDS (*Respondent Driven Sampling*) Technique (Final Test Summary Report by Mariusz Dzieglewski, PhD, DSc)**





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# TASK NO. 2 – GENERAL INFORMATION V

- **Testing methods:**
- 60 NEET youth - organizing workshops moderated by NEET mentors (timing: from December 19, 2019 up to July 29, 2020)
- 70 people working with youth – as IDIs - *individual in-depth interviews* (timing: between November 12, 2019 and November 27, 2019 in Krakow, Małopolskie Region and between November 5, 2019 and January 29, 2020 in Rzeszów, Podkarpackie Region)

TESTING





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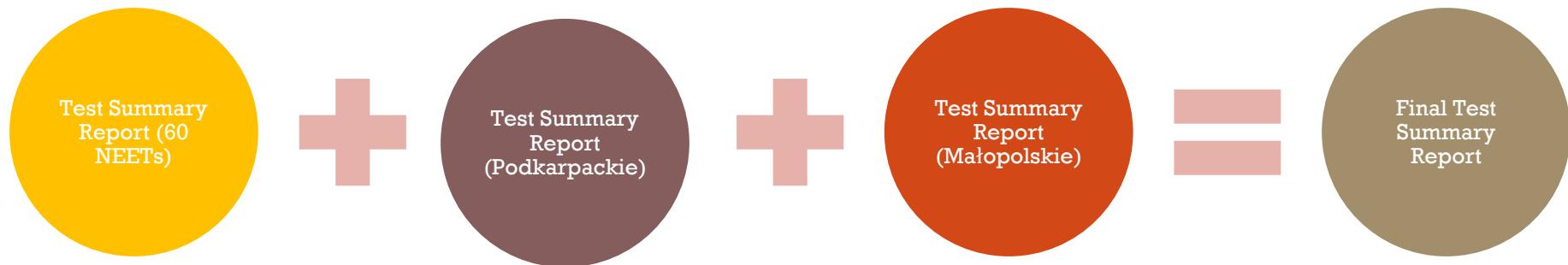
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# TASK NO. 2 – RESULTS





# FINAL TEST SUMMARY REPORT - WEBSITE I

## ▪ Perception of the Website ([mentoringneets.pl](http://mentoringneets.pl))

The screenshot shows the homepage of the [Mentoring NEETs](http://mentoringneets.pl) website. At the top, there's a navigation bar with links for Home, About the project, contact, Courses, Competency tests, Login, and a menu icon. The main header features the text "Mentoring NEETs" and "An innovative form of counseling supporting the educational and professional activation of NEET youth". Below this, there are three main sections: "Competency tests" (with a "Go to Tests" button), "Courses" (with a "Go to Courses" button), and "Help +" (with a "PDF download manual" and a "Go to Help +" button). The footer contains a cookie consent message and a red circular logo.

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Further information | I accept



# FINAL TEST SUMMARY REPORT - WEBSITE II

## ▪ Visual attractiveness of the website

The screenshot shows the 'Project information' page of the 'Mentoring NEETs' website. At the top, there's a navigation bar with links for Home, About the project, contact, Courses, Competency tests, Login, and a menu icon. A yellow accessibility icon is visible on the left. Below the navigation, a red header bar contains the text 'Project information'. The main content area features a large image of four young people outdoors, one holding a certificate that reads 'Mentoring NEETs'. Below the image, the text 'Mentoring NEETs. An innovative form of counseling supporting the educational and professional activation of NEET youth' is displayed. Further down, sections for 'Purpose of the project:' and 'Main tasks:' are shown, each with a bulleted list of items. At the bottom, a footer notes the use of cookies and provides 'Further information' and 'I accept' buttons. A circular progress bar is in the bottom right corner.

Mentoring NEETs. An innovative form of counseling supporting the educational and professional activation of NEET youth

Purpose of the project:

Creating, testing and then modifying, in a transnational public-private consortium, new tools supporting the activation process and the development of social competences useful e.g. on the labor market among Polish NEET youth and their implementation by at least 16 entities operating for NEETs throughout the country.

Main tasks:

- Preparation of a solution in cooperation with a transnational partner
- Testing the solution in the target group

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# FINAL TEST SUMMARY REPORT - WEBSITE III

## ▪ Functionalities on the website

The screenshot shows the 'Contact details' section of the 'Mentoring NEETS' website. On the left, a vertical accessibility menu is open, displaying options like 'AND-', 'A +', 'Contrast', 'Grey scale', 'Default mode', 'Navigate with the keyboard', 'Highlight links', and 'CLOSE THE MENU'. The main content area has a red header bar. Below it, under 'Project office', there is information for BD Center Spółka z oo, including address (ul. Armii Krajowej 80, 35-307 Rzeszów), phone number (694 486 392), and project website (<http://mentoringneets.bdcenter.pl/>). Below this is a link to [www.bdcenter.pl](http://www.bdcenter.pl). At the bottom, there are three sections: 'Project leader' (BD CENTER logo), 'Transnational partner' (XAMK logo, South-Eastern Finland University of Applied Sciences), and 'National partner' (UP logo, Uniwersytet Pedagogiczny im. Komisji Edukacji Narodowej). The page footer states: 'The project is co-financed by the European Union under the European Social Fund'.



# FINAL TEST SUMMARY REPORT - WEBSITE IV

## ▪ Usability of the platform

The screenshot shows a user interface for a website. On the left, there's a sidebar titled "Downloadable forms" containing a list of PDF files. On the right, there's a main content area with a sidebar menu.

**Downloadable forms:**

- Study of motivation
- Instructions for the game "Similarities"
- Character Game - form for the participant v1
- Character Game - form for participant v2
- Character Game - a guide for a mentor
- Self-Assessment Form
- Strengths Map Worksheet for Mentee pdf
- Map of Strengths of the assignment Worksheet for Mentee pdf
- Map of Strengths guide pdf
- My Dreams Mentor - Guide

**PDF**

**Introduction**

- Introduction
- Introduction to module B3
- The scope of module B

**Knowledge Reminder**

- NEET Mentor and his role in the project
- Main problems of NEET members
- Goals of NEET Mentoring
- Research on social competences
- Individual meetings
- Purpose of the individual meeting

**Module B3**

- Group Workshops
- The role of group workshops in the NEETS mentoring project
- Preparation for group workshops
- Summary - part I

**Navigation:** Previous, Next one





# FINAL TEST SUMMARY REPORT - ONLINE DIAGNOSTIC TOOL I

- **Attractiveness of the tool** ([mentoringneets.pl/testy-kompetencji/wstepne-testy-kompetencji](http://mentoringneets.pl/testy-kompetencji/wstepne-testy-kompetencji))

The screenshot shows a web-based diagnostic tool interface. At the top, a red header bar displays the text "Initial competence test" and "Do to check your competence". Below this, a user profile section shows "Hello DDD," and "Log out" buttons. A main content area titled "COMPETENCY TESTS :: VERIFICATION" informs the user that they have taken the introductory social competence test and need to verify their competence level. A red link "Verification tests >> go" is present. Below this, a section titled "Title: Social competence test" is shown. On the right side of the page, there is a sidebar titled "Diagnostic tool" containing links for "INTRODUCTION", "PROJECT ASSUMPTIONS", "PROJECT LEADER AND PARTNERS", "DATA RECORD", and "INITIAL NEET COMPETENCY TEST". At the bottom right of the sidebar, there are "Expand all" and "Collapse all" buttons. The overall design is clean with a white background and a mix of red, green, and blue colors.



# FINAL TEST SUMMARY REPORT - ONLINE DIAGNOSTIC TOOL II

## ▪ Functionality of the tool

The screenshot shows a web-based diagnostic tool for social competence. At the top, there's a header for 'COMPETENCY TESTS :: VERIFICATION' with a disabled icon. Below it, a message says you've taken the introductory social competence test and encourages verifying your competences. A red link 'Verification tests >> go' is present. The main section is titled 'Title: Social competence test'. On the left, a sidebar labeled 'Diagnostic tool' has 'INTRODUCTION' selected. The introduction text invites users to complete the Social Competence Test. A central circular icon features hands writing on a tablet with the 'Mentoring NEETS' logo. Below the introduction, text explains that after completion, a report on individual profile will be generated, detailing social competences. It also mentions research to verify competence levels and the analysis of results. At the bottom right is a 'GET STARTED' button with a green arrow icon.

COMPETENCY TESTS :: VERIFICATION

You have taken the introductory social competence test.

Verify the level of your competences and check whether the given competence has shown a change.

[Verification tests >> go](#)

Title: Social competence test

Diagnostic tool

INTRODUCTION

Hello!

I invite you to complete the Social Competence Test.

After completing it, a report on your individual profile will be generated, in which you will find a description of your social competences.

The research is to verify the level of each of these 15 competences.

The analysis of the results will allow you to see in which areas there is the potential that requires development and focusing your attention.

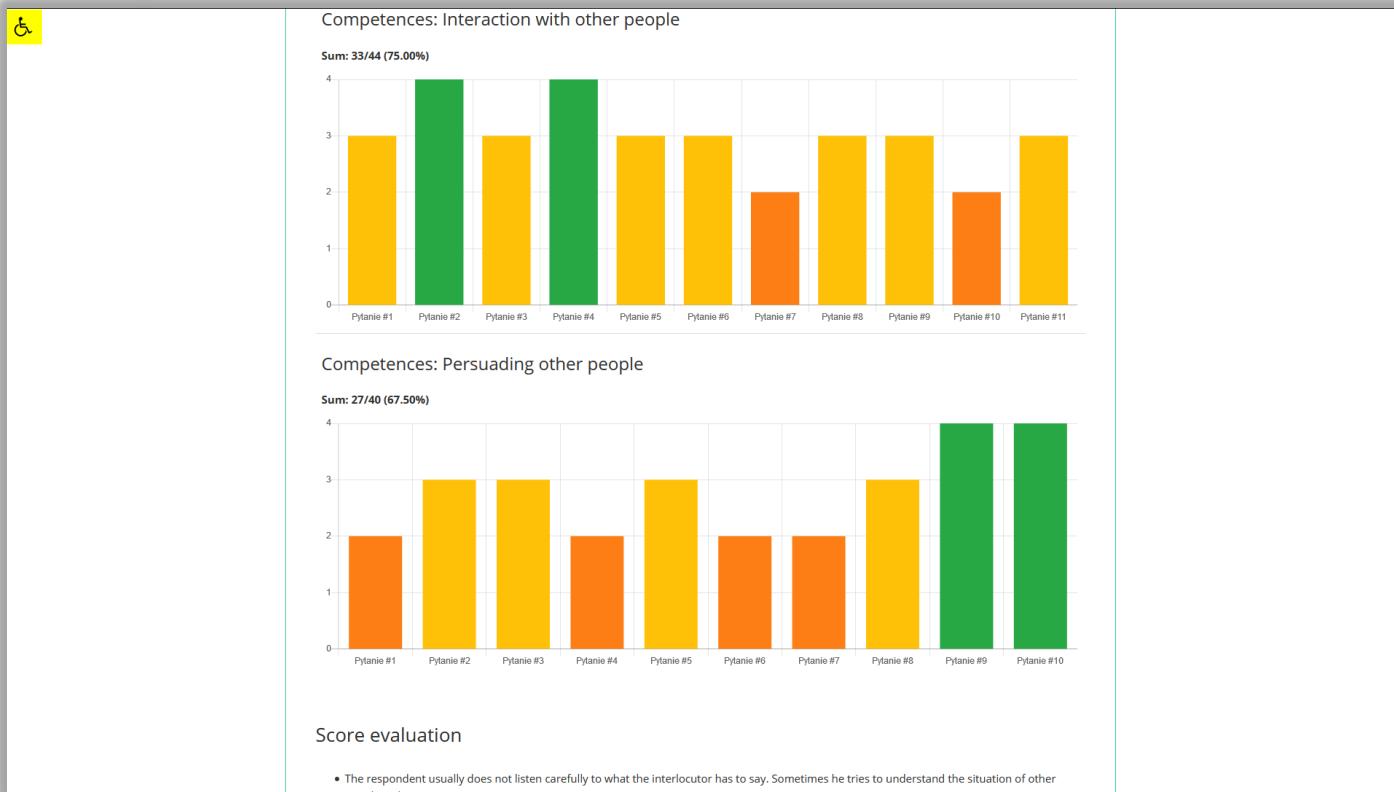
GET STARTED





# FINAL TEST SUMMARY REPORT - ONLINE DIAGNOSTIC TOOL III

## ▪ Usability of the tool





# FINAL TEST SUMMARY REPORT - E-LEARNING COURSES FOR USERS AND NEET MENTORS I

- Attractiveness of the tool

(<https://mentoringneets.pl/kursy-mneets/gurupcategs/view>)

The screenshot shows the 'Courses' section of the 'Mentoring NEETs' website. On the left, there is a vertical toolbar with accessibility options like A+, contrast, and keyboard navigation. The main content area displays a grid of course modules:

- A1:** Mentoring NEETs - Educational Module A1. Description: In module A1 you will get acquainted with the project, learn more about people from the NEET group, and learn about different ways ...
- A2:** Mentoring NEETs - Educational Module A2. Description: In this module (A2) we will introduce the NEET Mentor, who he is, who he can be, what qualities he should ...
- A3:** Mentoring NEETs - Educational module A3. Description: In module A3 we will describe the working methods, we will provide framework scenarios for individual and group meetings and ...
- B1:** Mentoring NEETs - Educational Module B1. Description: In module B1, we will present the assumptions of the Mentoring NEETs project as well as ...
- B2:** Mentoring NEETs - Educational Module B2. Description: In module B2, we will introduce you to the specifics of a NEET Mentor's work, tools ...
- B3:** Mentoring NEETs - Educational module B3. Description: In module B3 you will learn about the assumptions of group work and its role in the ...

At the bottom, there is a footer with a cookie consent message and a red circular button.



# FINAL TEST SUMMARY REPORT - E-LEARNING COURSES FOR USERS AND NEET MENTORS II

## ▪ Functionality of the tool

The screenshot displays a user interface for an e-learning platform. On the left, there's a main content area titled "The scope of the module". It features a large red and white graphic element resembling a stylized arrow or a play button. Below it, the text reads: "The Mentoring NEETS project - An innovative form of consulting supporting the educational and professional activation of NEET youth is a project implemented by three entities." Logos for three partners are shown: "bdc" (BDC CENTER), "UP" (University of Gdańsk), and "XAMK" (South-Eastern University of Applied Sciences). On the right, a vertical sidebar titled "NEETS Mentoring: A1 course introductory information" lists various module components. The sidebar includes sections for "Introduction", "Project leader", "National partner", "Foreign partner", "Introduction to module A", "Module A scope", "Project description", "Project target group", "Solutions and instruments", "Module A1", "What's in module A1?", "Who are the NEETs", "NEET group characteristics", and "NEET complement". Each section has a green checkmark icon and a "Text" button.

The sidebar menu items are:

- Introduction
- Project leader
- National partner
- Foreign partner
- Introduction to module A
- Module A scope
- Project description
- Project target group
- Solutions and instruments
- Module A1
- What's in module A1?
- Who are the NEETs
- NEET group characteristics
- NEET complement

At the bottom of the sidebar, there are "Previous" and "Next one" buttons.



# FINAL TEST SUMMARY REPORT - E-LEARNING COURSES FOR USERS AND NEET MENTORS III

## ▪ Usability of the tool

Framework model of NEET Mentor's work

The Mentor's work consists of two key intertwining components :

- INDIVIDUAL WORK
- GROUP WORKSHOPS

MODULE A3 Mentoring NEETS

◀ ▶

Previous Next one





# FINAL TEST SUMMARY REPORT - PRELIMINARY RECOMMENDATIONS I

Recommendations were divided into two groups: (I) general (all products), (II) specific (recommendations on particular product)





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# FINAL TEST SUMMARY REPORT - PRELIMINARY RECOMMENDATIONS II

- **Recommendations (I) general (all products):**
- modification of the products' script so that it could be used under the most popular web browsers (Firefox, Edge, Safari)
- optimisation of the products' responsiveness so that it could be used on various mobile devices (smartphones, tablets)
- refinement of graphic design based on original projects (not ready-made templates)





# FINAL TEST SUMMARY REPORT - PRELIMINARY RECOMMENDATIONS III

- **Recommendations (II) specific (the website):**
  - refinement of graphic design (consistency)
  - implementation of new functionalities: contact form, search form, and automatic translation
  - modification of navigation on the website (intuitive buttons, user flow)
  - adding extra content on the website (innovative, academic resources for expert NEET mentors, referencing, concise information on NEET young in Poland)
  - modification of information architecture on the website (consistent dictionary, logical structure of the main website elements, adjustment of the website content to categories of users)
  - adjustment of the website content to: (1) context of NEET young in Poland, (2) perception of NEET young, (3) needs and expectations of NEET young



# FINAL TEST SUMMARY REPORT - PRELIMINARY RECOMMENDATIONS IV

- **Recommendations (II) specific (the diagnostic tool):**
  - modification of the test's format (short, unique types of questions)
  - optimization of navigation panel (short user flow, no useless buttons and elements)
  - optimization of results report (in-depth interpretation of results, clear visual representation of results)
  - implementation of extra functionalities (pdf download of the report, automatic e-mail with the report, summary of user's progress in development of social competences)
  - adjustment of tests' language to perception of NEET young
  - removal of logic and technical drawbacks in tests





# FINAL TEST SUMMARY REPORT - PRELIMINARY RECOMMENDATIONS V

- **Recommendations (II) specific (the e-learning courses):**
  - removal of repeated parts of the content in all modules
  - refinement of graphic design (consistency, original illustrations, proper structure of graphic elements)
  - implementation of dynamic forms of course presentation (movies, animations)
  - change of the course content audio recording (professional actor)
  - improvement of navigation (audio button, user flow)
  - addition of extra content (academic resources for experts, bibliography and referencing, extra ready-made tools and materials for NEET mentors)
  - adjustment of the courses to NEET young perception (language) and Polish context





# CONCLUSION

- Recommendations from Task No. 2 respondents should be seen as preliminary
- It is up to the team of experts (from Poland and Finland) to decide which of the presented recommendations should be implemented
- Therefore – please fill-out the Forms „**COMMENTS AND RECOMMENDATIONS ON POSSIBLE MODIFICATION OF PRODUCTS OF THE PROJECT MENTORING FOR NEETS**”
- **THANK YOU !**





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